

New York Musical Instrument Co.

New York Band Instrument Co.

New York City

- 1885 Louis Ortlieb, eating, h. #128 E. Houston, Brooklyn (dir).
- 1891 (Max) William Renz, piano maker, h. #417 W. 40th St. is possible match for owner Renz in 1915 (dir).
- 1913 NY Musical Inst. Co., 12 Cooper Sq. W., NYC, importers & manufacturers of musical instruments (dir).
- 1915 NY Musical Inst. Co, 12 Cooper, Max Renz & Louis Ortlieb.
- 1917 NYMI Co., #10 Cooper Sq (dir).
- 1920 NYMI Co. & NY Band Inst. Co., #56 Cooper Sq (dir).
- 1920 Louis Ortlieb, b. 1872 in Switzerland, emigrated in 1884, naturalized in 1893; music store owner in NYC (census).
- 1921 NYBIC store at #111 E. 14th St. (top right). They are a dealer for Buescher band instruments.
- 1922 NYBIC is selling Alexander French horns.
- 1923 NYBIC, #111 E 14th St, now wholesale distributor for Buescher; Walter Gretsch, pres.
- 1925 Ortlieb family is now in Rochester. Louis and two sons are running a music store there so he must have sold the NY store by then (census).
- 1926 NYBIC is selling Toneking & Harmony band instruments; #111 E. 14th (*Musical Messenger*).
- 1946 NY Band Inst. Co., #1166 6th Ave. & #111 E. 14th St (dir).
- 1946 NYBI Co., #270 4th Ave. & #1166 6th Ave (dir).
- 1949 NYBI Co. is exhibiting at a convention.

Undated ad shows them selling Buescher, Toneking, & Harmony band instruments as well as Alexander French horns; #111 E. 14th St.

Models sold with their label include “Toneking”, “The Regal”, and “Harmony”. Most are Austrian made probably by Julius Keilwerth of Grazlitz. (Czechoslovakia after 1918).

Instrument photos from Horn-u-copia.net



Here is cornet #5101, Courtois style (auction photos).



1914 ad for NYMIC

	IT WILL COST YOU NOTHING TO TEST THEM
	SEND FOR FREE CATALOGUE AND LIBERAL TRIAL OFFER OF THE ONLY POPULAR-PRICED BAND INSTRUMENTS SOLD WITH 3 YEAR GUARANTEE
	<small>Sent anywhere on six days trial. No deposit required with order. OTHER INSTRUMENTS TAKEN IN EXCHANGE. EXPERT REPAIRING. GOLD AND SILVER PLATING.</small>
NEW YORK MUSICAL INSTRUMENT CO. - 12 Cooper Square - NEW YORK	

1919 ad for NYBIC showing the name change

	TONKING	
	BAND AND ORCHESTRA INSTRUMENTS	
FURNISH THE MUSIC FOR ALL OCCASIONS AND ARE USED EVERYWHERE		
<small>Famous for their wealth of tonal qualities, light quick action, unexcelled carrying power and perfect workmanship. Musicians' favorite because they possess sterling qualities and are not "fancy" priced.</small>		
LET US TELL YOU MORE ABOUT THEM AND OUR FREE TRIAL OFFER		
The NEW YORK BAND INSTRUMENT CO., Inc., <small>Formerly New York Musical Inst. Co.,</small> 56-58 Cooper Sq., N. Y.		